Built Compliant

OVERVIEW FOR REFERRAL PARTNERS

# Hands-on GDPR and EU AI Act work for companies that build with AI

When a client needs more than a representative or a policy, we do the work, and we check what the product actually does with data.

## WHO WE ARE

Built Compliant is a privacy and AI governance practice led by Chris Williams. Chris holds the CIPP/E and AIGP certifications and has a decade of software engineering experience.

He can read code and test how an AI system handles data, not only review the paperwork. We're currently implementing an AI management system and acceptable use program for a US healthcare organization.

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| **CIPP/E** | European data protection (IAPP) |
| **AIGP** | AI governance professional (IAPP) |
| **10 yrs** | software engineering |
| **US hours** | full US working day, fixed prices |

## WHAT WE DO

### AI governance assessments

A fixed-price review of how a company builds or uses AI, with a prioritized plan.

### EU AI Act readiness

Role (provider or deployer), risk class, transparency duties and AI literacy (Art. 4).

### GDPR for AI products

DPIAs, including AI DPIAs, and records of processing.

### Technical vendor reviews

What the code sends where, retention and deletion, for AI vendors and sub-processors.

### AI policies and training

Acceptable use policies, approved tools lists, incident procedures and staff AI literacy training.

### Fractional privacy support

Hands-on help in US hours, alongside the client's DPO or counsel.

## WHO TO SEND US

- **US and other non-EU companies with EU users** that need hands-on GDPR or AI Act work, not only a representative.
- **Companies building or deploying AI:** SaaS, health tech and AI-native start-ups.
- **Teams that need a technical eye:** where the question is what the product does with data, not only what the policy says.

## HOW A REFERRAL WORKS

1. **Intro email** to the client and chris@builtcompliant.ai.
2. **Free 30-minute scoping call** with the client.
3. **Fixed-price proposal** the client can say yes to.

**What we don't do:** we don't give legal advice, and we don't act as an EU or UK representative. When a client needs a representative, we refer them to our partners.

**Chris Williams**
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